



INTERNATIONAL INNOVATION MANAGEMENT

19 February - 24 May 2024

TURNING TECHNOLOGY INTO BUSINESS

What you will learn

International Innovation Management is a key feature for successful business creation. Today's employees and founders should be able to apply methods and tools for managing the complex and challenging process of innovation successfully in interdisciplinary and intercultural teams – in the technological area as well as in the business sector.

During your stay at CBS in Brühl you can select modules out of different disciplines to enhance and complement your skills in theory and practice. Acknowledging that working successfully in an international environment also requires excellent intercultural soft skills, German Language and communication skills form another integral part of the programme. Combined, our programme allows for an interdisciplinary and profound study experience within an intercultural context, where you:

- ✓ Learn about innovation management and how to turn technology into business
- ✓ Learn to work effectively in teams of students from different subjects, e.g. business, technology
- ✓ Learn how to link technical knowledge with management skills
- ✓ Enhance your knowledge in management, economics and marketing
- ✓ Develop your communication and teamwork skills and knowledge of English and German

Who we are

The CBS International Business School is a private, state-accredited university and has been awarded top rankings. Our practice-oriented degree programmes teach broad skills within an international perspective.

As a small private university we are able to quickly update our courses in order to adapt to a fast changing world. This way we ensure that our students are always on top of the latest management trends and highly competitive in the job market.

- ✓ We offer internationally accredited bachelor's and master's degrees
- ✓ Our courses are developed in collaboration with industry and commerce
- ✓ We are located in or close to exciting cities like Cologne, Bonn and Düsseldorf

CBS INTERNATIONAL BUSINESS SCHOOL

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MODULE OFFER

PICK AND CHOOSE*

INTRODUCTION TO INTERNATIONAL INNOVATION MANAGEMENT (6 ECTS)

Introduction to International
Innovation Management (3 ECTS)

Applied International
Innovation Management (3 ECTS)

MANAGEMENT CONSULTING TECHNIQUES (6 ECTS)

Consulting Tools
and Techniques (3 ECTS)

Agile Project Management (3 ECTS)

ORGANIZATIONAL AND ENTREPRENEURIAL CONSULTING (6 ECTS)

Organizational Behavior (3 ECTS)

Entrepreneurship (3 ECTS)

MANAGEMENT OF INNOVATIVE TECHNOLOGIES (6 ECTS)

Innovation and Technology
Management (3 ECTS)

Financing new
Technologies (3 ECTS)

STRATEGIC MANAGEMENT IN TIMES OF CHANGE (6 ECTS)

Strategic Analysis
and Management (3 ECTS)

Innovation Management and Digital
Transformation (3 ECTS)

BUSINESS MODELLING AND CODING (6 ECTS)

Business Models and Systems in
a Digital Era (3 ECTS)

Business Coding (3 ECTS)

German Language (5 ECTS)

Team Collaboration Management
(5 ECTS)

Field trips

YOUR KEY BENEFITS



3.5-months duration

Short and intensive study abroad experience that matches your home university's academic calendar



Entirely taught in English

Gives you more confidence regarding your spoken and written (academic) English language skills



Personal and welcoming atmosphere

Small study groups with close contact to our lecturers and the international office



46 ECTS on offer

Pick and choose your favourite modules and acquire up to a full semester workload



Intercultural competence

Interact and work with students from different cultural backgrounds



German language course (on different levels)

Acquire basic German language skills or work on your existing German language ability



Central location

Brühl, located close to Cologne, is an ideal starting point to discover the Rhineland, Germany and Europe

WANT TO JOIN US?



Semester Dates

First half of February until the end of May



How to apply

Nomination and application deadline: 1st of November



Language requirements

At least level B1 according to CEFR (Common European Framework of References for Language)



Tuition fee

Exchange / Erasmus students from our partner universities are exempted from the tuition fee. All other students pay 2070 € for the whole programme.

*Please note that changes in the modules offer are possible and that a minimum number of participants is required for modules to be offered. Modules consist of 2 courses, which cannot be taken separately.